

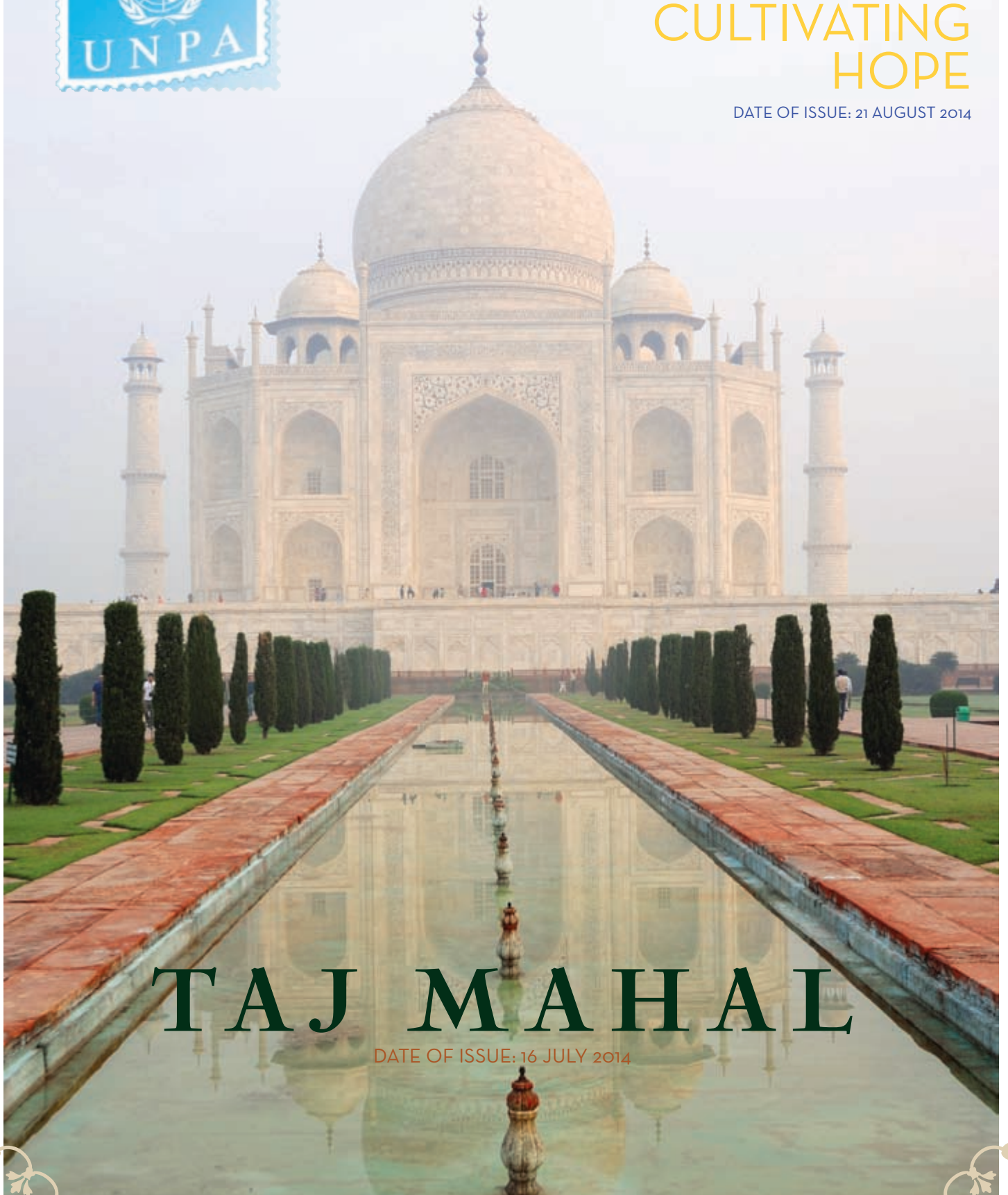
# FASCINATION

The Philatelic Journal for Collectors No. 341-3/2014



CULTIVATING  
HOPE

DATE OF ISSUE: 21 AUGUST 2014



TAJ MAHAL

DATE OF ISSUE: 16 JULY 2014

# LETTER FROM THE CHIEF

Dear Collector,

It is almost half-way through the year and summer is finally here. We are very excited about the remaining issues in the 2014 stamp programme. During the past few months, we have been busy working on building a new website. As we write, this site is scheduled to be launched shortly. We trust that you will find the new site an easier, simpler tool which will help to make UNPA stamp collecting an even more enjoyable hobby.

This coming July we will continue the very popular World Heritage Series with UNESCO. The subject this year is the Taj Mahal. We will release six stamps and three prestige booklets. Our head graphics designer Rorie Katz has outdone herself with this issue. The Taj Mahal is one of the wonders of the world. Looking at these beautiful images, the rich colours and the intricate designs, one can see why the Taj Mahal is known as a symbol of love. We are very pleased with the work and I'm sure you will be as well.

Last November the United Nations designated 2014 as the International Year of Family Farming (IYFF). Later in the summer we are issuing six stamps on this theme. We selected the title of Cultivating Hope to embrace the important message, which is to ensure that family farming encourages sustainable development.

Thank you all for your continued support and interest in United Nations stamps.



*Edward M. Hynes*

Edward M. Hynes

Officer-in-Charge

United Nations Postal Administration

Dear visitors of the **Palais des Nations in Geneva!**

Please note that the **United Nations Stamp Counter** has moved to **Door 39, Visitors area!**

Easy to access at the Visitors entrance in the Palais des Nations, next to the Women's Guild counter, the UNPA stamp counter found a new home. Please come and visit us.

**Opening hours remain as usual Mondays through Fridays from 10 a.m. to 4 p.m.**

Our dedicated staff is very much looking forward to serving you there!

## IMPRESSUM

United Nations Postal Administration  
P. O. Box 900  
1400 Vienna - United Nations  
Austria

### DESIGN – LAYOUT – COVER:

UNPA Graphics & Communication

### PHOTOS:

UNPA-New York, UNPA-Europe

### EDITORS:

UNPA Editorial Team

### PRINTING:

Paul Gerin GmbH & Co KG, Austria

## COMMUNICATIONS

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Website: unstamps.org

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United Nations Postal Administration  
P. O. Box 900  
1400 Vienna - United Nations  
Austria

## OPENING HOURS OF UNPA COUNTERS

### UNPA-VIENNA:

Checkpoint 1, Vienna International Centre  
(UNO-City) Wagramerstraße 5, 1220 Vienna  
MO – FR FROM 10 A.M. TO 4 P.M.  
Personalized stamp sheets can be acquired  
from 12 to 4 p.m.

### Closing Days:

28 July (official holiday)

30 July, 27 August, 26 September (inventory)

### UNPA-GENEVA:

Palais des Nations, Door 39, 1211 Geneva  
MO – FR FROM 10 A.M. TO 4 P.M.

### Closing Days:

29 July, 1 August, 11 September (official holidays)

30 July, 27 August, 26 September (inventory)

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## UNPA SALES COUNTER AND PERSONALIZED STAMP SHOP ACCESS TO UNPA NEW YORK STAMP SHOP

As part of the renovation project for the General Assembly Building at United Nations Headquarters in New York, the UNPA Stamp Shop has been relocated to a temporary Visitor's Centre in the Dag Hammarskjöld Library on the south end of the campus. Due to security limitations, visitors are not allowed into the Centre without prior notice of arrival. To schedule a visit to the UNPA Stamp Shop, please call 001-212-963-7698 (or 1-800-234-8672) for access instructions. A Government issued picture ID will be required for entry.

As of the Fall 2014, the access to the revamped UNPA Stamp shop will be possible again to all visitors without prior notice of arrival.

We appreciate everyone's patience and understanding as the iconic General Assembly Building is rejuvenated.

(Tentative and subject to theme, date and denomination changes)

### 28 JANUARY

#### CHINESE LUNAR CALENDAR – YEAR OF THE HORSE

NY Personalized Sheet of 10 stamps

#### GREETINGS FROM NEW YORK

NY Personalized Sheet of 10 stamps

### 17 MARCH

#### INTERNATIONAL DAY OF HAPPINESS

6 designs – 6 sheets of 20 stamps

### 27 MARCH

#### FLAG SERIES

(Afghanistan, Cambodia, DR of the Congo, Serbia)

1 sheet of 16 stamps

#### COLLECTION FOLDER “FLAG SERIES” 2014

### 30 APRIL

#### INTERNATIONAL JAZZ DAY

3 mini-sheets of 12 stamps each

#### SOUVENIR CARD

### 8 MAY

#### GREETINGS FROM VIENNA – 35<sup>TH</sup> ANNIVERSARY OF UNPA VIENNA

Vienna Personalized Sheet of 10 stamps

### 6 JUNE

#### DEFINITIVES

6 designs – 6 sheets of 20 stamps

#### REVALUED POSTAL STATIONERY NEW YORK

### 16 JULY

#### TAJ MAHAL

6 designs – 6 sheets of 20 stamps

#### PRESTIGE BOOKLETS

### 21 AUGUST

#### CULTIVATING HOPE (INTERNATIONAL YEAR OF FAMILY FARMING)

6 designs – 6 sheets of 20 stamps

### 12 SEPTEMBER

#### GREETINGS FROM GENEVA – 45<sup>TH</sup> ANNIVERSARY OF UNPA GENEVA

Geneva Personalized Sheet of 10 stamps

### 18 SEPTEMBER

#### EDUCATION FIRST

3 sheets of 20 stamps

#### SOUVENIR SHEETS

### 23 OCTOBER

#### ENDANGERED SPECIES (MARINE ANIMALS)

4 designs per mini-sheet – 3 sheets of 16 stamps

#### 3 MAXIMUM CARDS

#### 2014 ENDANGERED SPECIES COLLECTION FOLDER

#### LIMITED EDITION SILK COVER

#### ANNUAL COLLECTION FOLDERS

#### 100<sup>TH</sup> ANNIVERSARY OF ASDA

NY Personalized Sheet of 10 stamps





Code: 301.4257



Code: 301.4258



Code: 501.4259

# TAJ MAHAL

**H**eritage is our legacy from the past, what we live with today, and what we pass on to future generations. Cultural heritage and natural heritage are both irreplaceable sources of life and inspiration. What makes the concept of World Heritage exceptional is its universal application. World Heritage sites belong to all the peoples of the world, irrespective of the territory on which they are located. For this year's World Heritage stamp series, the United Nations Postal Administration has chosen to feature the Taj Mahal in India.

The Taj Mahal, located in the Agra District in Uttar Pradesh, India is widely recognized as “the jewel of Muslim art in India” and is considered one of the most universally admired masterpieces of the world's heritage.

In 1631 Shah Jahan, Emperor during the Mughal empire's period of greatest prosperity, was grief-stricken when his third wife, Mumtaz Mahal, a Persian princess, died during the birth of their 14th child. The court chronicles of Shah Jahan's grief illustrate the love story traditionally held as an inspiration for Taj Mahal. Construction of the complex began in 1632. The principal mausoleum was completed in 1648 and the surrounding buildings and garden were finished five years later.

For its construction an international team of several thousands of masons, stone-cutters, marble workers, mosaicists, painters, calligraphers, dome builders and other artisans were requisitioned from the whole of the empire and also from the Central Asia and Iran. They worked under the orders of the Ustad-Ahmad Lahori, who was the main architect of the Taj Mahal.

The Taj Mahal is regarded by many as the finest example of Mughal architecture, a style that combines elements from Islamic, Persian, Ottoman, Turkish and Indian architectural styles. The tomb is the central focus of the entire complex. This large, white marble structure stands on a square platform and consists of a symmetrical building with an arch-shaped doorway topped by a large dome and finial. The main chamber houses the false tombs of Mumtaz Mahal and Shah Jahan - the actual graves are at a lower level.

The marble dome that surmounts the tomb is the most spectacular feature. Its height of around 35 metres is about the same as the base of the building. The top of the dome is decorated with a lotus design, which also serves to accentuate its height. The shape of the dome is emphasized by four smaller domes placed at its corners, which replicate the onion shape of the main dome. The dome is topped by a gilded finial, which mixes traditional Persian and Hindustani decorative elements. At the corners of the base are four minarets, which are each more than 40 metres tall.

The exterior and interior decorations of the Taj Mahal are among the finest to be found in Mughal architecture of any period. Throughout the complex, passages from the Qur'an are used as decorative elements.

The Taj Mahal was listed as a UNESCO World Heritage Site in 1983. This remarkable structure's enduring aesthetic quality represents a timeless testimony to the love of Jahan for his beloved wife.

**Date of issue:** 16 July 2014  
**Designer:** Rorie Katz (United Nations)  
**Photo credit:** age fotostock, Getty Images  
**Denominations:** US\$ 0.49, US\$ 1.15, CHF 1.40, CHF 1.90, € 0.90 and € 1.70  
**Stamp size:** 50 mm x 35 mm  
**Stamps per sheet:** 20  
**Printer:** Lowe-Martin Group (Canada)

**Process:** Offset lithography with gold-foil  
**Perforation:** 13  
**Denominations and quantities of stamps:**  
 US\$ 0.49 130,000 stamps (6,500 sheets)  
 US\$ 1.15 130,000 stamps (6,500 sheets)  
 CHF 1.40 110,000 stamps (5,500 sheets)  
 CHF 1.90 110,000 stamps (5,500 sheets)  
 € 0.90 120,000 stamps (6,000 sheets)  
 € 1.70 120,000 stamps (6,000 sheets)

**Denominations and quantities of prestige booklets:**  
 New York 14,000 booklets with stamps of US\$ 0.34 and US\$ 0.49  
 Geneva 14,000 booklets with stamps of CHF 0.30 and CHF 0.50  
 Vienna 18,000 booklets with stamps of € 0.30 and € 0.40

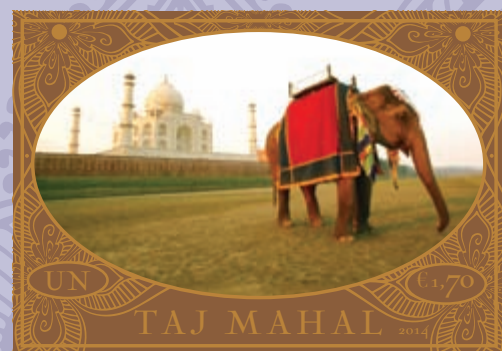




Code: 501.4260



Code: 701.4261



Code: 701.4262

## PRESTIGE BOOKLETS



New York booklet  
Code: 531.4263



Geneva booklet  
Code: 531.4264



Vienna booklet  
Code: 731.4265





New York



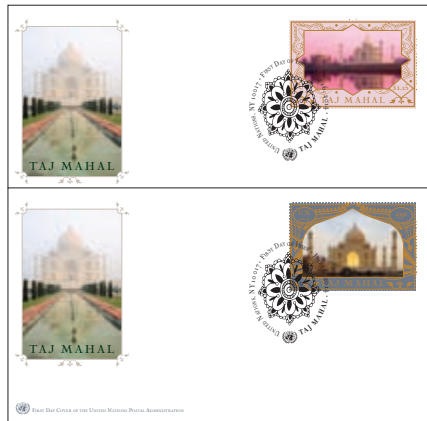
Geneva



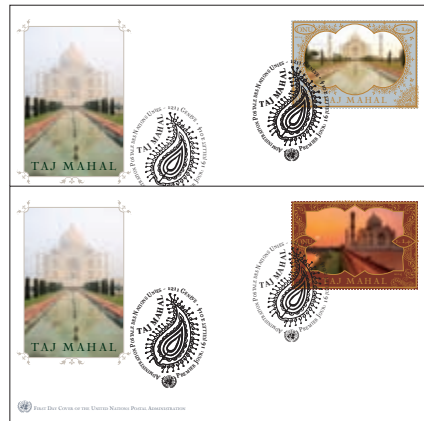
Vienna

\*Sample of sheet layout

## FIRST DAY COVERS



Code: 413.4257



Code: 613.4259



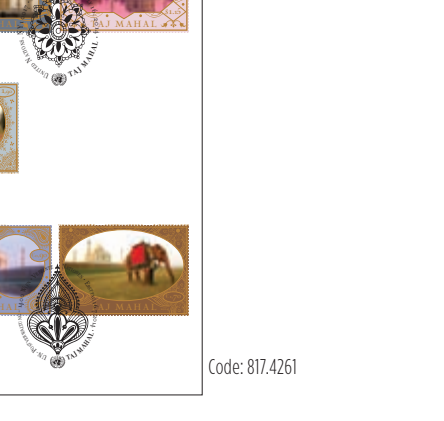
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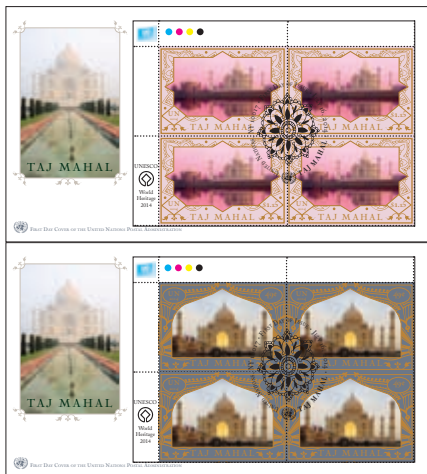
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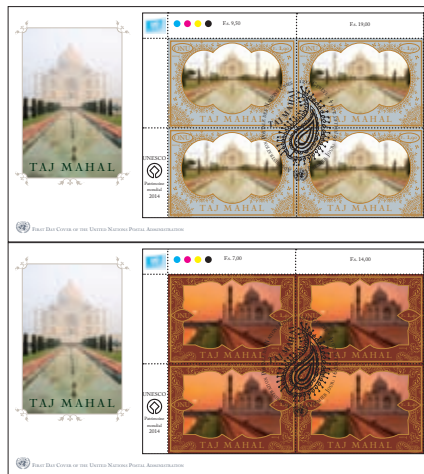
Code: 612.4259



Code: 812.4261



Code: 414.4257



Code: 614.4259



Code: 814.4261



Code: 817.4261

UNITED NATIONS



NATIONS UNIES

United Nations Postal Administration • Europe

P. O. Box 900 • 1400 Vienna - United Nations, Austria

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Please fill in the type of article you wish to order  
in the column “**Art**” if not indicated

<b>Art 01</b>	stamp	<b>Art 05</b>	block of 10 stamps
<b>Art 03</b>	block of 4 stamps	<b>Art 08</b>	complete sheet

Customer No. : 

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First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

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Country: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Date of birth: \_\_\_\_\_

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**Visit our website**

[unstamps.org](http://unstamps.org)



\* mint    ⦿ cancelled

DEFINITIVE SERIES											
VALUES IN EURO											
Date of issue	Art	Code	Price €	Quantity		Date of issue	Art	Code	Price €	Quantity	
				* 7	⦿ 8					* 7	⦿ 8
(7.8.2003)		7035	0.04			(1.3.2002)		7030	0.73		
(15.4.2010)		7043	0.05			(4.2.2005)		7038	0.75		
(1.3.2002)		7027	0.07			(1.3.2002)		7031	0.87		
(28.1.2008)		7039	0.10			(28.3.2003)		7034	1.00		
(28.1.2008)		7040	0.15			(4.2.2011)		7045	1.25		
(15.4.2010)		7044	0.20			(28.1.2008)		7042	1.40		
(28.3.2003)		7033	0.25			(6.6.2014)		7050	1.70		
(1.3.2002)		7028 **	0.51			(1.3.2002)		7032	2.03		
(29.1.2004)		7037	0.55			(24.10.2003)		7036	2.10		
(1.3.2002)		7029	0.58			(5.3.2013)		7048	2.20		
(5.3.2013)		7047	0.62			(4.2.2011)		7046	2.85		
(28.1.2008)		7041	0.65			Complete series	30	3004	21.35		
(6.6.2014)		7049	0.70			** First reprint of 7 August 2003					




DEFINITIVE SERIES												
VALUES IN US\$						VALUES IN CHF						
Date of issue	Art	Code	Price US\$	Quantity			Date of issue	Art	Code	Price CHF	Quantity	
				* 3	⊙ 4						* 5	⊙ 6
(6.2.2009)		5068	0.01				(4.2.2011)		6044	0.10		
(13.2.1998)		5053	0.02				(2.2.1996)		6031	0.40		
(4.6.2010)		5072	0.03				(4.2.2011)		6045	0.50		
(4.6.2010)		5073	0.04				(1.9.1994)		6028	0.60		
(7.5.1993)		5043	0.05				(2.2.1996)		6032	0.70		
(25.5.2001)		5057	0.07				(1.9.1994)		6029	0.80		
(12.2.1997)		5050	0.08				(24.10.2003)		6040	0.85		
(6.2.2009)		5069	0.09				(20.2.2003)		6039	0.90		
(6.2.2009)		5070	0.10				(5.3.2013)		6046	1.00		
(4.2.2011)		5076	0.11				(12.2.1997)		6034	1.10		
(18.10.2010)		5074	0.15				(3.2.2006)		6041	1.30		
(5.9.1995)		5047	0.20				(5.3.2013)		6047	1.40		
(13.2.1998)		5054	0.21				(10.5.1991)		6026	1.50		
(28.3.2003)		5060	0.23				(15.04.2010)		6042	1.60		
(3.2.2006)		5066	0.25				(5.2.1999)		6036	1.70		
(11.9.1991)		5037	0.30				(1.9.1994)		6030	1.80		
(6.6.2014)		5080	0.33				(15.04.2010)		6043	1.90		
(25.5.2001)		5058	0.34				(13.2.1998)		6035	2.00		
(15.10.2004)		5065	0.37				(6.6.2014)		6048	2.20		
(2.10.1992)		5042	0.40				(6.6.2014)		6049	2.60		
(11.9.1991)		5038	0.50				(24.10.2002)		6038	3.00		
(12.2.1997)		5051	0.55				(2.2.1990)		6024	5.00		
(24.10.2003)		5064	0.60				Complete series	30	2525	32.95		
(28.3.2003)		5062	0.70									
(1.3.2002)		5059	0.80									
(9.8.2007)		5067	0.90									
(28.3.2003)		5063	0.93									
(2.10.2009)		5071	1.00									
(5.3.2013)		5078	1.10									
(18.10.2010)		5075	1.50									
(6.6.2014)		5081	2.00									
(5.3.2013)		5079	3.00									
(4.2.2011)		5077	5.00									
Complete series	30	2532	21.96									






FLAG SERIES	Values in US\$			Quantity	
	Art	Code	Price US\$	* 3	⦿ 4
Set of four different stamps <b>(27.3.2014)</b>	59	4052	4.60		
Miniature Sheet of 16 stamps <b>*(27.3.2015)</b>	60	4052	18.40		
Souvenir folder “Flag Series 2014”	40	4243	5.50		
Souvenir folder “Flag Series 2013”	40	3952	5.00		











PERSONALIZED STAMP SHEETS	Art	Values in €					Values in US\$				Values in CHF			
		Code	Price €	Quantity			Code	Price US\$	Quantity		Code	Price CHF	Quantity	
				* 7	⊙ 8				* 3	⊙ 4			* 5	⊙ 6
Domestic (5.5.2011)	€ 0.62	93	3770	14.90										
International (5.5.2011)	€ 0.70	93	3771	9.90										
Essen (12.4.2012)	€ 0.70	94	3866	9.90										
Sindelfingen (24.10.2013)	€ 0.70	94	4225	9.90										
35th Anniversary UNPA Vienna (8.5.2014)	€ 0.70	94	4249	9.90										
EXPO Shanghai (4.6.2010)	US\$ 0.98	94					3685	14.95						
Year of the Tiger (28.6.2010)	US\$ 0.44	94					3721	9.95						
Year of the Rabbit (4.2.2011)	US\$ 0.44	94					3740	9.95						
United Nations Working Dogs (7.4.2011)	US\$ 0.98	94					3749	14.95						
Year of the Dragon (23.1.2012)	US\$ 1.05	94					3827	14.95						
United Nations Guided Tours (23.1.2012)	US\$ 1.05	93					3828	14.95						
Tinker Bell (1.6.2012)	US\$ 1.05	94					3874	14.95						
Year of the Snake (28.1.2013)	US\$ 1.10	94					3924	14.95						
Greetings from New York (28.1.2013)	US\$ 1.10	93					3925	14.95						
World Humanitarian Day (19.8.2013)	US\$ 1.10	94					3971	14.95						
Greetings from New York (28.1.2014)	US\$ 1.15	93					4232	14.95						
Year of the Horse (28.1.2014)	US\$ 1.15	94					4233	14.95						

**ALL PRICES ARE SUBJECT TO EXCHANGE FLUCTUATIONS**

\* mint     cancelled


POSTAL STATIONERY	Art	Values in €				Values in US\$				Values in CHF			
		Code	Price €	Quantity		Code	Price US\$	Quantity		Code	Price CHF	Quantity	
				* 7	 8			* 3	 4			* 5	 6
Postcard (5.5.2011)	€ 0.62	21	3772	1.10									
Postcard (5.5.2011)	€ 0.70	21	3773	1.20									
Postcard (5.5.2011)	€ 1.70	21	3774	2.20									
Pre-stamped envelope, revalued (5.5.2011)	€ 0.70	21	3775	1.10									
Pre-stamped envelope, revalued (5.5.2011)	€ 1.70	21	3776	2.10									
Postcard (1.3.2002)	CHF 1.30	21								2781	2.05		
Postcard (7.5.2009)	CHF 0.85	21								3559	1.60		
Postcard (7.5.2009)	CHF 1.00	21								3560	1.75		
Postcard revalued (15.4.2010)	CHF 1.90	21								3636	2.65		
Pre-stamped envelope standard, revalued	US\$ 0.49	21				4252	0.60						
Pre-stamped envelope large, revalued	US\$ 0.49	21				4253	0.60						
Air letter, revalued	US\$ 1.15	21				4254	1.25						
Official blank cachets	Vienna	28				2779	0.30						
	New York (1995)	28				3584	0.25						
	Geneva	26				3239	0.25						


COLLECTION FOLDERS	Art	Values in €				Values in US\$				Values in CHF			
		Code	Price €	Quantity		Code	Price US\$	Quantity		Code	Price CHF	Quantity	
				* 7	 8			* 3	 4			* 5	 6
Folder “Coin & Flag Series” (5.10.2006)	77	3261	14.10										
Folder “Coin & Flag Series” (3.5.2007)	77	3316	14.10										
Folder “Coin & Flag Series” (8.5.2008)	77	3426	15.02										
Folder “Coin & Flag Series” (5.2.2010)	77	3593	15.20										
Folder “Coin & Flag Series” (3.3.2011)	77	3739	15.20										
Folder “Coin & Flag Series” (3.2.2012)	77	3836	15.66										
Folder “Coin & Flag Series” (6.11.2013)	77	4230	19.31										
Folder “Endangered Species” (19.4.2012)	23	3864	9.60										
Folder “Endangered Species” (10.10.2013)	23	4220	12.82										
2012 Annual Collection Folder (11.10.2012)	22	3913	11.35			3911	12.90			3912	17.64		
2013 Annual Collection Folder (10.10.2013)	22	4224	24.65			4222	19.96			4223	28.99		

MISCELLANEOUS	Art	Code	Price €	Quantity	
				* 7	 8
UN stamp album for children, small	27	2006	1.95		
UN stamp album for children, large	27	2007	3.95		
Special envelope Beijing '13 – Vienna	24	3988	5.11		
Stamp Sheet Panama 2013	24	4231	9.90		
				* 3	
Folder “Our World” Volume 1 1989	22	1219	3.68		
Silk first day cover CITES “Endangered Species” 2011	24	3812	2.90		
Silk first day cover CITES “Endangered Species” 2012	24	3865	2.90		
Silk first day cover CITES “Endangered Species” 2013	24	4221	3.64		
Special envelope Beijing '13 – New York	24	3987	5.11		
Stamp Sheet Law of the Sea 2012	24	3888	10.99		
Stamp Sheet Manila Declaration 2012	24	3939	10.99		
Stamp Sheet 40th Anniversary of CITES 2013	24	3953	10.99		

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/

Date : \_\_\_\_\_

Signature : \_\_\_\_\_



# UNPA-EUROPE BANK & POSTAL CHECKING ACCOUNTS

*Dear customers,*

In order to streamline UNPA Europe's operations and to lower cost, we will be closing some bank accounts in the near future.

Please note that EU cross-border payments allow you to make euro transfers within EU<sup>1</sup> and EEA<sup>2</sup> states **at the same price as domestic transfers**. You just need to indicate the appropriate IBAN and BIC codes.

For Euro (EUR) transfers from **all European countries** including Belgium, Finland, France, Luxembourg, Netherlands and Switzerland, please use the following bank account:

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Austria	Vienna	Euro	Bank Austria	Account No.	690003603	Wagramerstrasse 5
			UniCredit Group	IBAN	AT57 1200000690003603	1400 Vienna
				BIC	BKAUATWW	Austria

For Swiss Franc (CHF) transfers, please use one of the two following bank accounts:

Austria	Vienna	CHF	Bank Austria	Account No.	570431387	Wagramerstrasse 5
			UniCredit Group	IBAN	AT53 1200000570431387	1400 Vienna
				BIC	BKAUATWW	Austria
Switzerland	Geneva	CHF	La Poste	Account No.	12-999-1	Operations Center
				IBAN	CH76 09000000120009991	1631 Bulle
				BIC	POFICHBEXX	Switzerland

For US dollar (USD) transfers, please use the following bank account:

Austria	Vienna	USD	Bank Austria	Account No.	570341875	Wagramerstrasse 5
			UniCredit Group	IBAN	AT25 1200000570341875	1400 Vienna
				BIC	BKAUATWW	Austria

In addition to the above bank accounts the following accounts will stay valid:

COUNTRY	TOWN	CURRENCY	ACCOUNT DETAILS			ADDRESS
Austria	Vienna	Euro	P.S.K.	Account No.	1-107-500	Seitzergasse 2-4
				IBAN	AT81 6000000001107500	1010 Vienna
				BIC	OPSKATWW	Austria
Denmark	Copenhagen	Crown	Danske Bank	Account No.	3 00 49 45	Postgirokontoret
				IBAN	DK65 30000003004945	1459 Kopenhagen K
				BIC	DABADKKK	Denmark
Germany	Frankfurt/Main	Euro	Postbank	Account No.	706609	Postbank
				IBAN	DE39 500100600000706609	60290 Frankfurt/Main
				BIC	PBNKDEFF	Germany
Italy	Rome	Euro	BancoPosta	Account No.	36 232 007	Viale Europa 175
				IBAN	IT43 R0760103200000036232007	00144 Roma
				BIC	BPPIITRRXX	Italy
Norway	Oslo	Crown	DnB NOR	Account No.	78740702857	Postbanken
				IBAN	N087 78740702857	0021 Oslo
				BIC	DNBANOKKXX	Norway
Sweden	Stockholm	Crown	NORDEA	Account No.	7 42 33-8	Svarspost
				IBAN	SE22 9500 0099 6042 0074 2338	10571 Stockholm
				BIC	NDEASESS	Sweden

*Thank you for your understanding.*

<sup>1</sup> Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Sweden, Slovakia, Slovenia, Spain, United Kingdom.

<sup>2</sup> Iceland, Norway, Liechtenstein.

# CULTIVATING HOPE

INTERNATIONAL YEAR OF FAMILY FARMING

The United Nations has declared 2014 International Year of Family Farming (IYFF) to stress the vast potential family farmers have to eradicate hunger and preserve natural resources. IYFF aims to raise the profile of family farming and smallholder farming by focusing world attention on its significant role in eradicating hunger and poverty, providing food security and nutrition, improving livelihoods, managing natural resources, protecting the environment, and achieving sustainable development, in particular in rural areas.

The goal of the 2014 IYFF is to reposition family farming at the centre of agricultural, environmental and social policies in the national agendas by identifying gaps and opportunities to promote a shift towards a more equal and balanced development. The 2014 IYFF will promote broad discussion and cooperation at the national, regional and global levels to increase awareness and understanding of the challenges faced by smallholders and help identify efficient ways to support family farmers.

## The Designs

US\$ 0.49	Cornucopia: Families bring their produce to local markets.
US\$ 1.15	Aquaculture: Fish farmers raise fish in collected areas.
CHF 1.30	Harvest: African villagers harvesting their produce.
CHF 1.60	Farm: Family farmers in northern climates.
€ 0.62	Straw and Grain: Indian family collects harvested straw and grain.
€ 1.70	Terrace farm: Asian farmers with bull and terraced fields.



\*Sample of sheet layout

**Date of Issue:** 21 August 2014  
**Designer:** Sergio Baradat (United Nations)  
**Denominations:** US\$ 0.49, US\$ 1.15, CHF 1.30, CHF 1.60, € 0.62 and € 1.70  
**Stamp Size:** 40 mm x 30 mm  
**Stamps per sheet:** 20  
**Printer:** Lowe-Martin Group (Canada)  
**Process:** Offset Lithography

**Perforation:** 13  
**Quantities:**  
 US\$ 0.49 120,000 stamps (6,000 sheets)  
 US\$ 1.15 120,000 stamps (6,000 sheets)  
 CHF 1.30 90,000 stamps (4,500 sheets)  
 CHF 1.60 90,000 stamps (4,500 sheets)  
 € 0.62 100,000 stamps (5,000 sheets)  
 € 1.70 100,000 stamps (5,000 sheets)



Code: 301.4268



Code: 301.4269



Code: 501.4270



Code: 501.4271

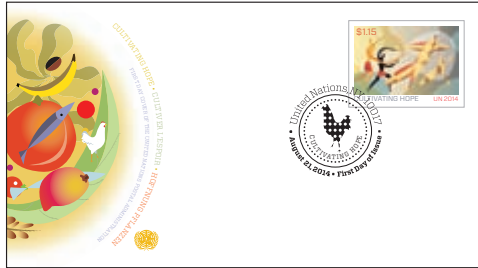
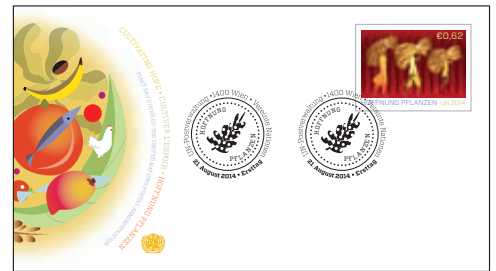


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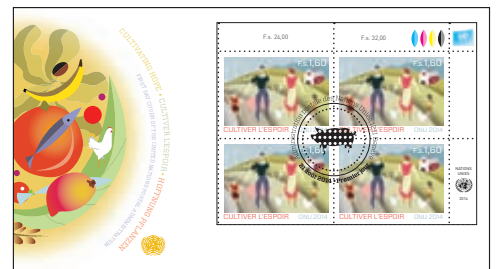
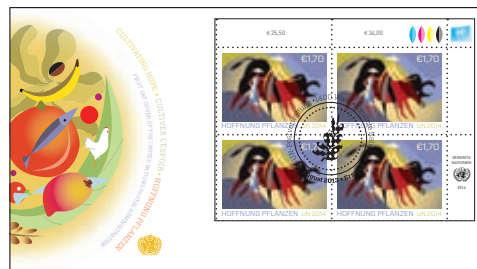
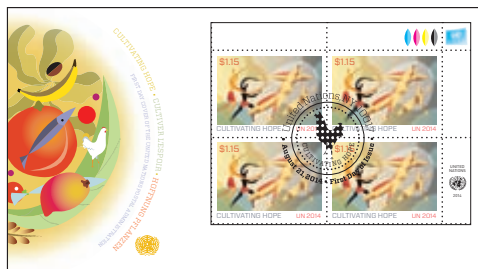
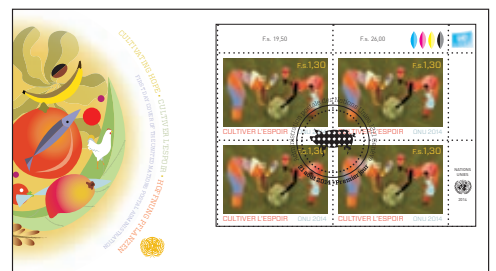
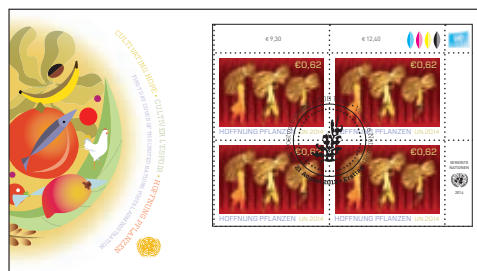
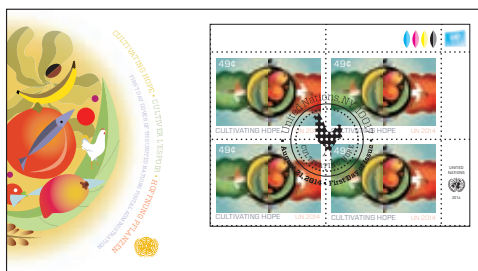
## FIRST DAY COVERS



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Code: 613.4270

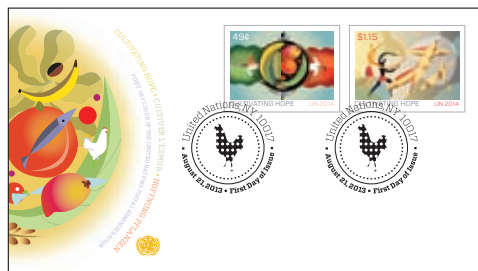
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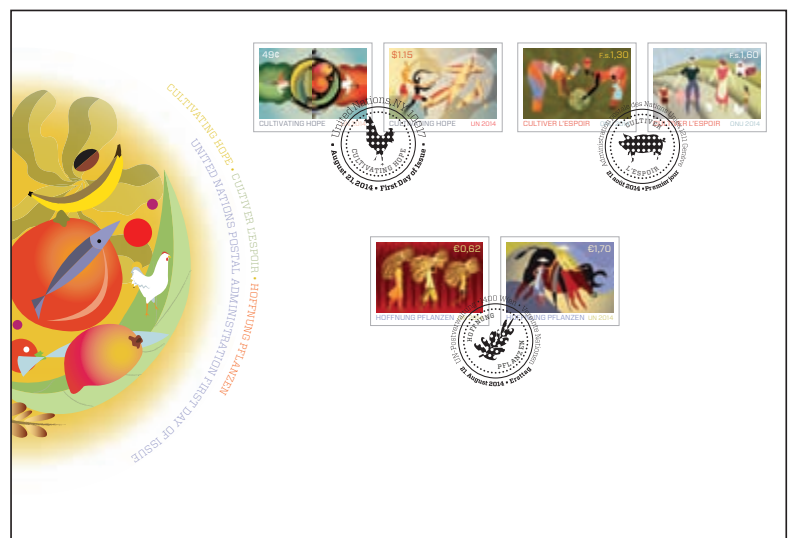
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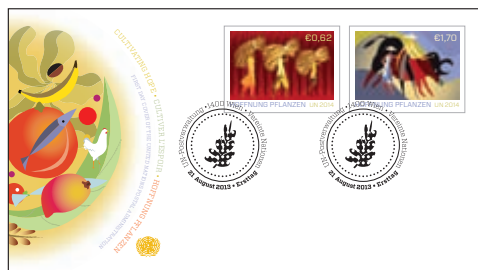
Code: 412.4268



Code: 612.4270



Code: 817.4272



Code: 812.4272

## FIRST DAY CANCELLATIONS





# NEW "GREETINGS FROM GENEVA" PERSONALIZED STAMP SHEET 45<sup>TH</sup> ANNIVERSARY UNPA GENEVA

Code: 594.4274

On 12 September 2014, UNPA will issue a new personalized stamp sheet to commemorate the 45th Anniversary of UNPA Geneva. The "Greetings from Geneva" sheet was designed by Rorie Katz (United Nations) and will be available for personalization at the UNPA Geneva Personalized Stamp Shop soon!

The sheet features 10 different stamps in the denomination of CHF 1,30 with images of the Palais des Nations in Geneva. The Palace of Nations was built between 1929 and 1936 to serve as the headquarters of the League of Nations. It has served as the home of the United Nations Office at Geneva since 1946, although Switzerland did not become a member of the UN until 2002.

The background design of the stamp sheet features a night view of the 46-hectare Ariana Park with the Palais des Nations and the Armillary sphere. The Ariana Park is one of the biggest and most prestigious parks in Geneva with an outstanding view of Lake Geneva and is home to a number of beautiful peacocks, featured on the tabs next to the stamps.



The City of Geneva has made the park available to the UN for its offices for as long as the UN exists. The park was originally owned by the Revilliod de Rive family whose last descendant bequeathed it to the City of Geneva. One of the bequest's conditions was that peacocks should roam there freely and it is not unusual to see peacocks dancing in full splendor in the Palais grounds.

Customers with standing orders for Special Personalized Stamp Sheets Geneva (Art. 94) will automatically receive this item through their accounts. All customers can purchase this sheet by using the order form 3/2014 while stock lasts.

## CUSTOMER INFO

### 1. HANDLING FEES

Due to the increase in processing costs, effective **15 July 2014** there will be a change in UNPA's postage and handling charges. UNPA has maintained the same prices for postage and handling since May 2003 and, unfortunately, an increase is unavoidable.

Therefore, the new handling and postage charge is Euro 3,00 (CHF 4,00).

For semi-annual and annual deliveries the charge is Euro 5,00 (CHF 6,00).

Please let us know if you wish to change the method of delivery of your standing orders and in the meantime, thank you for your continued interest in collecting United Nations stamps.

### 2. REGISTRATION THRESHOLD

UNPA will change the registration threshold amount effective **15 June 2014**. Orders valued at US\$ 200.00 and above are automatically registered.

### 3. DELIVERY

All subscriptions for the stamp issues "**Cultivating Hope**" on 21 August and "**Education First**" on 18 September will be **jointly delivered in September 2014**.

## NEXT STAMP ISSUE

On 18 September 2014, UNPA will issue three commemorative stamps in the denominations of US\$ 1.15, CHF 1.90 and € 1.70 in sheets of 20 stamps on the theme "Education First". Three souvenir sheets will also be released on the same day.

# STAMP SHOWS

## UNPA-NEW YORK

21 - 24 August 2014

### APS STAMPSHOW 2014

Connecticut Convention Center  
100 Columbus Boulevard  
Hartford, Connecticut, U.S.A.

A special show cachet will be available for the APS STAMPSHOW 2014. To obtain the show cachet, send self-addressed envelopes to the address below, affixed with UN-New York stamps only (UNPA-Geneva and UNPA-Vienna stamps will not be accepted). The envelopes will be imprinted with the requested show cachet and returned through normal mail channels. Requests for the show cachet should be postmarked **no later than 21 August 2014**.

### UN SHOW CACHET

APS STAMPSHOW 2014

c/o Malli Hui

United Nations Postal Administration  
P.O. Box 5900, Grand Central Station  
New York, NY 10163-5900, U.S.A.

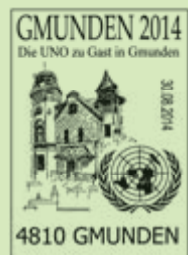
## UNPA-EUROPE

### THE UN POSTAL ADMINISTRATION AT GMUNDEN'14!

From **29 to 31 August 2014**, UNPA will be represented at the GMUNDEN'14, a rank 2 and 3 Philatelic Salon with international participation.



UNPA's participation includes a sales and information stand, a *white card* and a show cancellation. The show cancellation depicts a ceramic jug made in Gmunden. The motif for the *white card* shows the famous castle "Schloss Ort" in Gmunden. Both designs are by the Austrian stamp artist Maria Schulz.



Within the context of the GMUNDEN 2014, there will also be a "United Nations Day" on **Saturday, 30 August** with a special cancellation of the Austrian Post. On this day, visitors will have the opportunity to obtain a cachet of the exhibition cancellation at the UNPA sales stand on items bearing already the special cancellation of the Austrian Post.

The GMUNDEN 2014 will take place in the **Toscana Congress Centre at Toscanapark 6, 4810 Gmunden, Upper Austria**. Opening hours are Friday from 9 a.m. to 4 p.m., Saturday from 9 a.m. to 3 p.m. and Sunday from 9 a.m. to 12 noon. Admission to the GMUNDEN 2014 is free.

### THE UNITED NATIONS POSTAL ADMINISTRATION AT SBĚRATEL 2014 IN PRAGUE

The SBĚRATEL (COLLECTOR) 2014 takes place from **4 to 6 September** on the Fairgrounds PVA EXPO PRAGUE - Letňany, in the northern part of Prague in the Czech Republic. Opening hours are **Thursday and Friday from 10 a.m. to 6 p.m. and Saturday from 10 a.m. to 4 p.m.**

The United Nations Postal Administration will be represented with its own sales and information stand and will offer a *white card* and a souvenir cachet. Both designs were made by the Austrian artist Professor Adolf Tuma and make reference to the tradition of Jazz music in Prague.

During the SBĚRATEL 2014, there will traditionally be a "United Nations Day" on the last day, **Saturday, 6 September 2014**, with

a special cancellation of the Czech Post. On this day, interested visitors will have the opportunity to obtain a cachet of the exhibition cancellation at the UNPA sales stand on items bearing already the special cancellation of the Czech Post.



### UNPA WILL BE PRESENT AT THE LUGANO 2014!

The LUGANO 2014, a national stamp exhibition on level 2 as well as the international Alpen-Adria exhibition, will take place from **12 to 14 September in Lugano, Switzerland** at the exhibition center "Padiglione Conza" in the district of Casserate.

Opening hours are **Friday and Saturday from 10 a.m. to 6 p.m. and Sunday from 10 a.m. to 3 p.m.** UNPA will be represented with its own sales and information stand, issue a *blue card*, which shows a view from the lake and the exhibition logo as well as a souvenir cachet with one of the most famous buildings in Lugano, the Villa Ciani. Both designs were created by the Austrian artist Hannes Margreiter.

**Kindly note that the show cards for Gmunden, Prague and Lugano can only be purchased with the order form 4/2014, which will be included in the next philatelic journal "Fascination" No. 4/2014.**



Please note that cashless payment is now being offered at the UNPA sales stand during exhibitions and special post offices. All major credit cards and EC cards will be accepted.

**Please send your envelopes for cancellation to:**

**United Nations Postal Administration  
P. O. Box 950  
Vienna International Centre  
1400 Vienna - United Nations  
Austria**

# FASCINATION

The Philatelic Journal for Collectors No. 341-3/2014



CULTIVATING HOPE • CULTIVER L'ESPOIR • HOFFNUNG PFLANZEN  
UNITED NATIONS POSTAL ADMINISTRATION FIRST DAY OF ISSUE

**TAJ MAHAL** Date of issue: 16 July 2014